

# FALL 2017 NEW AND BESTSELLING NEW ECONOMY & ENVIRONMENTAL JUSTICE



**RULES FOR REVOLUTIONARIES**  
*How Big Organizing Can Change Everything*

Becky Bond and Zack Exley

*Rules for Revolutionaries* offers a riveting, behind-the-scenes narrative of how a small “distributed organizing” team operating on the fringes of the Bernie Sanders presidential campaign was able to identify, recruit, train, and activate hundreds of thousands of volunteers. Fast-paced, provocative, and profound, this book stands as a liberating challenge to the low expectations and small thinking that dominates too many advocacy, non-profit, and campaigning organizations—and points the way forward to a future where political revolution is truly possible.

\$18.00 | Paperback | 224 pgs.

978-1-60358-727-3

Chelsea Green Publishing

**DOUGHNUT ECONOMICS**

*7 Ways to Think Like a 21st Century Economist*  
Kate Raworth

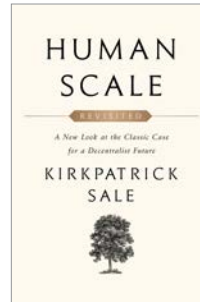
It’s time to revise our economic thinking for the twenty-first century. In *Doughnut Economics*, Kate Raworth sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. *Doughnut Economics* offers simple, playful, and eloquent game-changing analysis and inspiration for a new generation of economic thinkers.

\$28.00 | Hardcover | 320 pgs.

978-1-60358-674-0

May 2017

Black-and-white illustrations and photographs throughout  
Chelsea Green Publishing



**HUMAN SCALE REVISITED**

*A New Look at the Classic Case for a Decentralist Future*

Kirkpatrick Sale

Big government, big business, big everything: Kirkpatrick Sale took giantism to task in his 1980 classic, *Human Scale*. Now he takes a fresh look at how the crises that still imperil modern America are the inevitable result of bigness grown out of control—and shows us what can be done about it. *Human Scale Revisited* offers compelling new insights and shines a light on many possible pathways that could allow us to scale down, survive, and thrive.

\$24.95 | Paperback | 400 pgs.

978-1-60358-712-9

May 2017

Chelsea Green Publishing



**GODS, WASPS AND STRANGLERS**  
*The Secret History and Redemptive Future of Fig Trees*

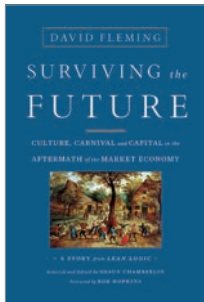
Michael Shanahan

Fig trees have affected humanity in profound but little-known ways. *Gods, Wasps and Stranglers* tells their amazing story. They fed our pre-human ancestors, influenced diverse cultures, and played key roles in the dawn of civilization. Ultimately, the story of the fig tree is about humanity’s relationship with nature. It stretches back tens of millions of years, but it is as relevant to our future as it is to our past.

\$22.50 | Hardcover | 208 pgs.

978-1-60358-714-3

Black-and-white illustrations throughout  
Chelsea Green Publishing



**SURVIVING THE FUTURE**

*Culture, Carnival and Capital in the Aftermath of the Market Economy*

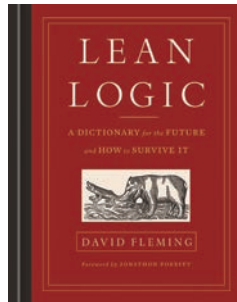
David Fleming

*Surviving the Future* is a story drawn from the fertile ground of the late David Fleming’s extraordinary *Lean Logic*. Recognizing that *Lean Logic*’s sheer size and unusual structure can be daunting, Fleming’s long-time collaborator Shaun Chamberlin has selected and edited one of many potential narratives. *Surviving the Future* outlines a compelling and powerfully different new economics for a post-growth world: one that relies not on taut competitiveness and eternally increasing productivity—“putting the grim into reality”—but on the play, humor, conversation, and reciprocal obligations of a rich, sustainable culture.

\$20.00 | Paperback | 304 pgs.

978-1-60358-646-7

Black-and-white illustrations  
Chelsea Green Publishing



**LEAN LOGIC**

*A Dictionary for the Future and How to Survive It*

David Fleming

Fleming’s masterpiece, the product of more than 30 years’ work and a testament to the creative brilliance of one of Britain’s most important intellectuals. A dictionary unlike any other, it leads readers through Fleming’s stimulating exploration of a post-industrial culture—through fields as diverse as history, science, art, logic, ethics, myth, economics, and anthropology—in 472 entries covering topics such as Boredom, Community, Debt, Growth, Harmless Lunatics, Lean Thinking, Nanotechnology, Play, Religion, Trust, and Utopia. Each entry carries links to other entries, inviting the reader to break free of the imposed order of a conventional book.

\$50.00 | Hardcover | 656 pgs.

978-1-60358-648-1

Black-and-white illustrations  
Chelsea Green Publishing



**THE MULTICAPITAL SCORECARD**

*Rethinking Organizational Performance*

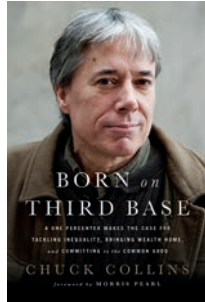
Martin P. Thomas and Mark W. McElroy

Organizational sustainability performance experts Martin Thomas and Mark McElroy introduce the world’s most advanced triple-bottom-line (3BL) performance accounting method: The MultiCapital Scorecard. It is the first context-based integrated measurement, management, and reporting system that can help businesses of all sizes understand and quantify their sustainability efforts.

\$45.00 | Hardcover | 288 pgs.

978-1-60358-690-0

Chelsea Green Publishing



**BORN ON THIRD BASE**

*A One Percenter Makes the Case for Tackling Inequality, Bringing Wealth Home, and Committing to the Common Good*

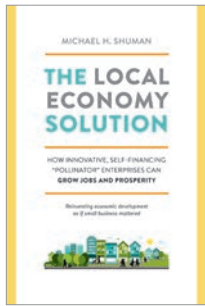
Chuck Collins

An inequality activist advocates for the wealthy to “come home” by investing themselves and their wealth in struggling communities. Through stories and examples, Collins uses his perspective from both sides of the wealth divide to explore the roots of advantage, show how taxpayers subsidize the wealthy, and reveal how charity, used incorrectly, can actually reinforce extreme inequality. In the end, Collins’s national and local solutions build bridges between the 99% and the 1%, offering an unexpected, fresh take on one of our most intransigent problems.

\$17.95 | Paperback | 288 pgs.

978-1-60358-683-2

Chelsea Green Publishing

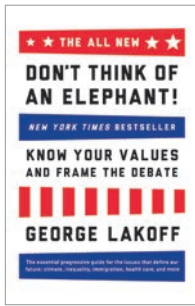


**THE LOCAL ECONOMY SOLUTION**  
*How Innovative, Self-Financing  
 "Pollinator" Enterprises Can Grow Jobs  
 and Prosperity*

Michael Shuman

*The Local Economy Solution* is Michael Shuman at his best—a well-researched, trenchant critique of the traditional economic development strategy to “attract and retain” global corporations. Using real-life examples Shuman shows how a new breed of business—the “pollinator” enterprise—can seed and strengthen other local businesses, create jobs, and foster sustainable local economic development. This book offers an array of innovative and cutting-edge approaches to help local economies thrive.

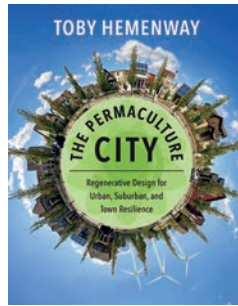
\$19.95 | Paperback | 248 pgs.  
 978-1-60358-575-0  
 Chelsea Green Publishing



**THE ALL NEW DON'T THINK OF AN ELEPHANT!**  
*Know Your Values and Frame the Debate*  
 George Lakoff

Ten years after writing the definitive, international bestselling book on political debate and messaging, George Lakoff returns with new strategies about how to frame today's essential issues that define our future: climate, inequality, immigration, health care, and more. Called the “father of framing” by *The New York Times*, Lakoff explains how framing is about ideas—ideas that come before policy, ideas that make sense of facts, ideas that are proactive not reactive, positive not negative, ideas that need to be communicated out loud every day in public.

\$15.00 | Paperback | 192 pgs.  
 10th Anniversary Edition  
 978-1-60358-594-1  
 Chelsea Green Publishing



**THE PERMACULTURE CITY**  
*Regenerative Design for Urban, Suburban,  
 and Town Resilience*  
 Toby Hemenway

In *The Permaculture City*, bestselling permaculture author Toby Hemenway demonstrates that the same nature-based approach that works to grow food—connecting the pieces of the landscape together in harmonious ways—applies perfectly to our need for water, shelter, energy, livelihood, and community. Readers will learn practical tips and new information from around the country of how people are using permaculture principles to live in more sustainable, and deeply connected, ways to each other and their community.

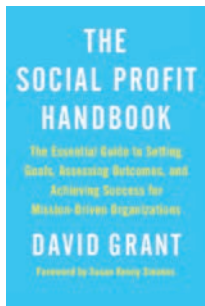
\$24.95 | Paperback | 288 pgs.  
 978-1-60358-526-2  
 Color photos, charts, graphs, and illustrations  
 Chelsea Green Publishing



**WHAT THEN MUST WE DO?**  
*Straight Talk About the Next  
 American Revolution*  
 Gar Alperovitz

Never before have so many Americans been more frustrated with our economic system, more fearful that it is failing, or more open to fresh ideas about a new one. The seeds of a new economy—and, if we act upon it, a new system—are forming. For the growing group of Americans pacing at the edge of confidence in the old system, or already among its detractors, Gar Alperovitz's *What Then Must We Do?* offers an evolutionary, common-sense solution for moving from despair and anger to strategy and action.

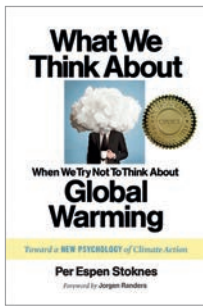
\$17.95 | Paperback | 224 pgs.  
 978-1-60358-504-0  
 Chelsea Green Publishing



**THE SOCIAL PROFIT HANDBOOK**  
*The Essential Guide to Setting Goals,  
 Assessing Outcomes, and Achieving  
 Success for Mission-Driven Organizations*  
 David Grant

*The Social Profit Handbook* offers those who lead, govern, and support nonprofit organizations new ways to assess their impact in order to improve future work rather than merely judge past performance. Drawing upon decades of leadership in schools and the foundation and nonprofit worlds, author David Grant offers strategies useful to a wide range of nonprofit organizations, as well as emerging mission-based social venture businesses, such as low-profit corporations and B Corps.

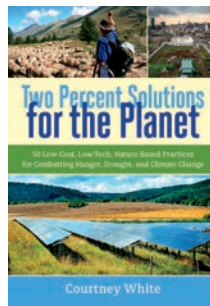
\$20.00 | Paperback | 192 pgs.  
 978-1-60358-604-7  
 Black-and-white tables, charts, and diagrams  
 Chelsea Green Publishing



**WHAT WE THINK ABOUT WHEN WE TRY NOT TO THINK ABOUT GLOBAL WARMING**  
*Toward a New Psychology of Climate Action*  
 Per Espen Stoknes

This book is of interest whether you are working on the front lines of the climate issue, immersed in the science, trying to make policy, or just an average person trying to make sense of the cognitive dissonance or cope with the despair that comes with such a looming issue. Stoknes helps readers understand the psychology behind our diverse reactions to climate change, the barriers they present, and guides us to designing campaigns and approaches that work with, not against, human nature. A *CHOICE* “Outstanding Academic Title” Top 25 Book for 2015.

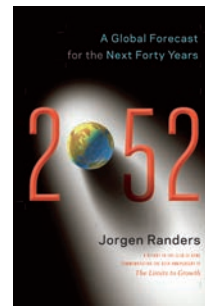
\$24.95 | Paperback | 320 pgs.  
 978-1-60358-583-5  
 Black-and-white images, charts, and graphs  
 Chelsea Green Publishing



**TWO PERCENT SOLUTIONS FOR THE PLANET**  
*50 Low-Cost, Low-Tech, Nature-Based  
 Practices for Combatting Hunger, Drought,  
 and Climate Change*  
 Courtney White

*Two Percent Solutions for the Planet* profiles fifty innovative practices that soak up carbon dioxide in soils, reduce energy use, sustainably intensify food production, and increase water quality. Author Courtney White features 50 short, engaging success stories that will help readers connect the dots between diverse, exciting, and pragmatic agricultural practices—from food co-ops and bioenergy to saving native seeds and rainwater harvesting—and inspire them to seek out solutions they can support in their own community.

\$24.95 | Paperback | 240 pgs.  
 978-1-60358-617-7  
 Color photos, charts, graphs, and illustrations  
 Chelsea Green Publishing

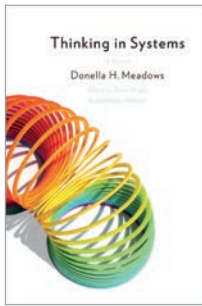


**2052**  
*A Global Forecast for the Next Forty Years*  
 Jorgen Randers

Commemorating the fortieth anniversary of *The Limits to Growth*, 2052 asks, what will happen to humanity over the next forty years? We know that much needs to change, but will we rise to the occasion? How much change is likely to occur? And how will we live in the world that is likely to emerge? These are the questions that propelled Jorgen Randers, a renowned analyst of global trends, to ask dozens of leading experts around the globe for their best predictions on how our economies, natural resources, climate, political divisions, psyches, and more will take shape in the coming decades.

\$24.95 | Paperback | 416 pgs.  
 978-1-60358-421-0  
 Black-and-white illustrations  
 Chelsea Green Publishing





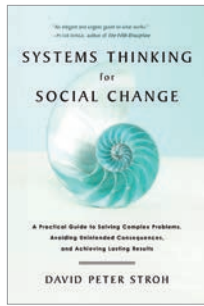
**THINKING IN SYSTEMS**

*A Primer*

**Donella Meadows**

*Thinking in Systems*, is a concise and crucial book offering insight for problem solving on scales ranging from the personal to the global. Edited by the Sustainability Institute's Diana Wright, this essential primer brings systems thinking out of the realm of computers and equations and into the tangible world, showing readers how to develop the systems-thinking skills that thought leaders across the globe consider critical for 21st-century life.

\$19.95 | Paperback | 240 pgs.  
978-1-60358-055-7  
Black-and-white diagrams  
Chelsea Green Publishing



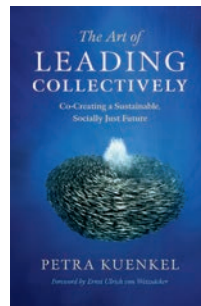
**SYSTEMS THINKING FOR SOCIAL CHANGE**

*A Practical Guide to Solving Complex Problems, Avoiding Unintended Consequences, and Achieving Lasting Results*

**David Peter Stroh**

A highly readable, effective guide to understanding systems and using that knowledge to get the results you want, *Systems Thinking for Social Change* will help civic and social profit leaders better serve society and improve social conditions by helping them understand what systems thinking is and how it can be applied to intractable social problems. Systems thinking leader David Stroh offers up techniques he has used that have proven effective for people working on a variety of today's issues—from ending homelessness to developing rural economies.

\$24.95 | Paperback | 264 pgs.  
978-1-60358-580-4  
Black-and-white images, charts, and graphs  
Chelsea Green Publishing



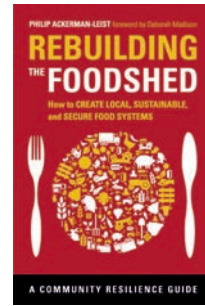
**THE ART OF LEADING COLLECTIVELY**

*Co-Creating a Sustainable, Socially Just Future*

**Petra Kuenkel**

Tackling current global crises—from climate change and water scarcity to energy insecurity, unfair labor practices, and growing inequality—effectively requires a new form of leadership: a collective one. But in a world of many silos how do we get people with distinct interests to work together toward a common goal? Kuenkel provides a framework for well-managed, collaborative leadership to solve complex problems, particularly those that enmesh business activities, governance, human needs, and environmental impacts.

\$29.95 | Hardcover | 304 pgs.  
978-1-60358-626-9  
Black-and-white illustrations throughout  
Chelsea Green Publishing



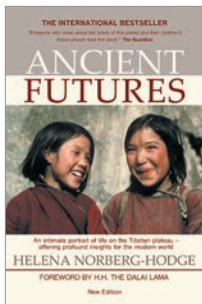
**REBUILDING THE FOODSHED**

*How to Create Local, Sustainable, and Secure Food Systems*

**Philip Ackerman-Leist**

Droves of people have turned to local food as a way to retreat from our broken industrial food system. In *Rebuilding the Foodshed* author, professor, and homesteader Philip Ackerman-Leist refocuses the local-food lens on how we can rebuild regional food systems that can replace industrial agriculture, meet food demands affordably and sustainably, and be resilient enough to endure rough times ahead. Showcasing promising, replicable models for growing, processing, and distributing sustainably grown food, this book points readers toward the next stages of the food revolution.

\$19.95 | Paperback | 360 pgs.  
978-1-60358-423-4  
8 pages of color illustrations  
Chelsea Green Publishing

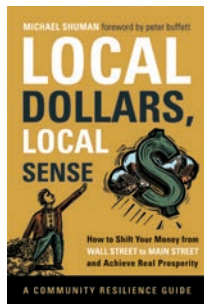


**ANCIENT FUTURES 3RD EDITION**

**Helena Norberg-Hodge**

A new edition of the classic 1991 book on the perils of globalization. When Helena Norberg-Hodge first visited Ladakh in 1975, she found a pristine environment, a self-reliant economy and a people who exhibited a remarkable joie de vivre. But then came a tidal wave of economic growth and development, along with a host of new social and environmental problems. In a new preface to this edition, the author highlights a rapidly growing localization movement that is working to rebuild place-based cultures and strengthen community and our connection with nature.

\$19.95 | Paperback | 244 pgs.  
978-0-692-53062-7  
Local Futures



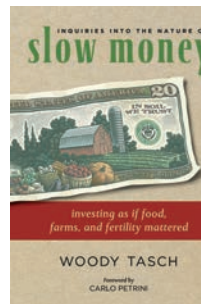
**LOCAL DOLLARS, LOCAL SENSE**

*How to Shift Your Money from Wall Street to Main Street and Achieve Real Prosperity*

**Michael Shuman**

Local economy pioneer Michael Shuman shows investors how to put their money into building local businesses and resilient regional economies—and profit in the process. Shuman demystifies the growing realm of local investment choices—from institutional lending to investment clubs and networks, local investment funds, community ownership, direct public offerings, local stock exchanges, crowdfunding, and more.

\$17.95 | Paperback | 288 pgs.  
978-1-60358-343-5  
Chelsea Green Publishing



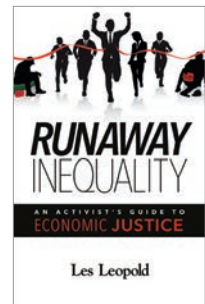
**INQUIRIES INTO THE NATURE OF SLOW MONEY**

*Investing as if Food, Farms, and Fertility Mattered*

**Woody Tasch**

*Inquiries into the Nature of Slow Money* presents an essential new strategy for investing in local food systems and introduces a group of fiduciary activists who are exploring what should come after industrial finance and industrial agriculture. There is a vision for investing that puts soil fertility into return-on-investment calculations and serves people and place as much as it serves industry sectors and markets.

\$15.95 | Paperback | 240 pgs.  
978-1-60358-254-4  
Black-and-white diagrams  
Chelsea Green Publishing



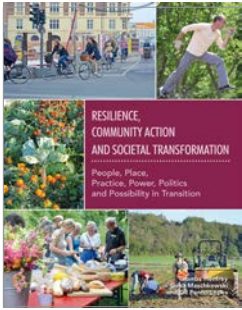
**RUNAWAY INEQUALITY**

*An Activist's Guide to Economic Justice*

**Les Leopold**

Using easy-to-understand charts and graphs, Leopold (*The Looting of America*) explains the process by which corporatism after corporatism falls victim to systematic wealth extraction by banks, private equity firms, and hedge funds. He reveals how financial strip-mining puts enormous downward pressure on jobs, wages, benefits, and working conditions, while boosting the incomes of financial elites. He also shows why virtually all the key issues that we face are intimately connected to rising economic inequality. Most importantly, *Runaway Inequality* calls upon us to build a common movement to tackle the sources of increasing income and wealth inequality.

\$19.95 | Paperback | 320 pgs.  
978-0-692-43630-1  
Black-and-white graphs, charts, and tables  
Labor Institute Press



**RESILIENCE, COMMUNITY ACTION AND SOCIETAL TRANSFORMATION**

*People, Place, Practice, Power, Politics and Possibility in Transition*  
 Edited by Thomas Henfrey, Gesa Maschkowski, and Gil Penha-Lopes

This book includes accounts from people and organizations on the front line of efforts to build community resilience; cutting-edge theory and analysis from engaged scholar-activists; and commentary from sympathetic researchers. The result is a compelling cocktail of insights, ideas, and action points likely to define the scientific and practical fields of community resilience for years to come.

\$19.95 | Paperback | 176 pgs.  
 978-1-85623-297-5  
 April 2017  
 Permanent Publications



**GOOD MORNING, BEAUTIFUL BUSINESS**

*The Unexpected Journey of an Activist Entrepreneur and Local Economy Pioneer*  
 Judy Wicks

*Good Morning, Beautiful Business* is a memoir about the evolution of Judy Wicks—an entrepreneur who would not only change her neighborhood, but would also change her world—helping communities far and wide create local living economies that value people and place as much as commerce and that make communities interesting, diverse, prosperous, and resilient. Wicks' inspirational memoir traces the roots of her career and explores how entrepreneurs can blend social change with commerce, follow their heart and mind, and build a new, compassionate economy.

\$17.95 | Paperback | 320 pgs.  
 978-1-933392-24-0  
 Color illustrations  
 Chelsea Green Publishing



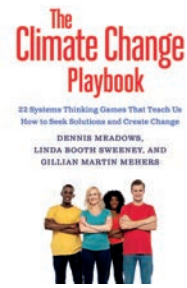
**FARM TO TABLE**

*The Essential Guide to Sustainable Food Systems for Students, Professionals, and Consumers*

Darryl Benjamin and Lyndon Virkler

The farm-to-table movement now reaches a wide spectrum of Americans in a number of settings, from hospital and office cafeterias, to elementary schools and fast-casual restaurants. *Farm to Table* is a one-of-a-kind resource on how to integrate sustainable principles and facilitate intelligent, healthful food choices at every juncture. The first half of the book reviews advances in the small farm sector, and the second half illuminates best practices for businesses and institutions partnering with local farmers and food producers.

\$49.95 | Hardcover | 272 pgs.  
 978-1-60358-672-6  
 Full-color photographs and illustrations throughout  
 Chelsea Green Publishing

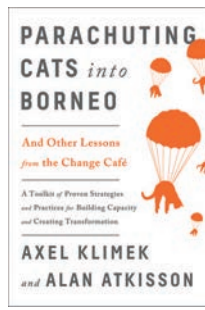


**THE CLIMATE CHANGE PLAYBOOK**

*22 Systems Thinking Games That Teach Us How to Seek Solutions and Create Change*  
 Dennis Meadows, Linda Booth Sweeney, and Gillian Martin Mehers

Twenty-two simple interactive exercises that can help citizens better understand climate change, diagnose its causes, anticipate its future consequences, and effect constructive change. Adapted from *The Systems Thinking Playbook*, the games are specifically relevant to climate-change communications and crafted for use by experts, advocates, and educators. Illustrated guidelines walk leaders through setting each game up, facilitating it, and debriefing participants. The games are suitable for a variety of audiences whether large and seated, as in a conference room, or smaller and mobile, as in a workshop, seminar, or meeting.

\$24.95 | Paperback | 192 pgs.  
 978-1-60358-676-4  
 Black-and-white illustrations throughout  
 Chelsea Green Publishing

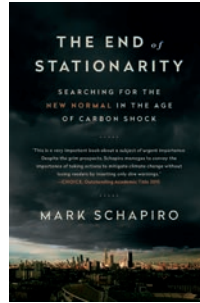


**PARACHUTING CATS INTO BORNEO**

*And Other Lessons from the Change Café*  
 Axel Klimek and Alan AtKisson

Change-management experts Klimek and AtKisson draw from their decades of helping corporations, networks, governments, and NGOs reach their goals to succinctly expose the most significant impediments to change-making. They help readers recognize their habitual patterns of thinking and perceiving a situation, critique their own beliefs regarding change, and then move beyond these unhelpful patterns using systems thinking techniques and frameworks.

\$24.95 | Paperback | 192 pgs.  
 978-1-60358-681-8  
 Black-and-white illustrations throughout  
 Chelsea Green Publishing



**THE END OF STATIONARITY**

*Searching for the New Normal in the Age of Carbon Shock*  
 Mark Schapiro

Scientists have devised a new term to explain the turmoil caused by climate change: the end of stationarity. It means that our baselines for rainfall, temperature, and extreme weather are no longer relevant, making predictions based on past experience no longer possible. But climate change has upended baselines in the financial world, too, disrupting the global economy, leaving us unable to assess risk, and causing us to fundamentally re-think economic priorities. *The End of Stationarity* deftly depicts the wild, new carbon economy, and shows us how nations, emerging and developed, teeter on its brink. (Previously published in hardcover under the title *Carbon Shock*.)

\$17.95 | Paperback | 240 pgs.  
 978-1-60358-680-1  
 Chelsea Green Publishing

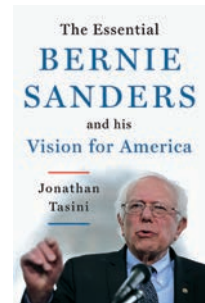


**HOW ON EARTH**

*Flourishing in a Not-for-Profit World by 2050*  
 Donnie Maclurcan and Jennifer Hinton

Not-for-profit enterprise will be at the heart of the global economy by 2050. This is the compelling vision outlined in *How on Earth*, based on a growing body of evidence that the world is shifting toward an 'economics of enough'. Providing a groundbreaking exploration of how a global economy can flourish in a not-for-profit world, *How on Earth* develops a viable model for a new triple bottom line—people, planet, and not-for-profit—that embodies the evolution we have been waiting for.

\$19.95 | Paperback | 250 pgs.  
 978-0-9903690-0-4  
 Post Growth Publishing



**THE ESSENTIAL BERNIE SANDERS AND HIS VISION FOR AMERICA**

Jonathan Tasini

This must-have guide for Sanders supporters—or anyone curious about the Vermont senator—draws heavily from Sanders' ample public record of speeches, statements, and interviews, while referencing specific legislation he has championed on a number of core proposals that comprise a broader people's agenda for America: a national, single-payer health care system; free public higher education; taking on wealth and income inequality; preserving Social Security; caring for our veterans; ensuring civil rights for all; combatting climate change; and reforming Wall Street.

\$14.00 | Paperback | 176 pgs.  
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